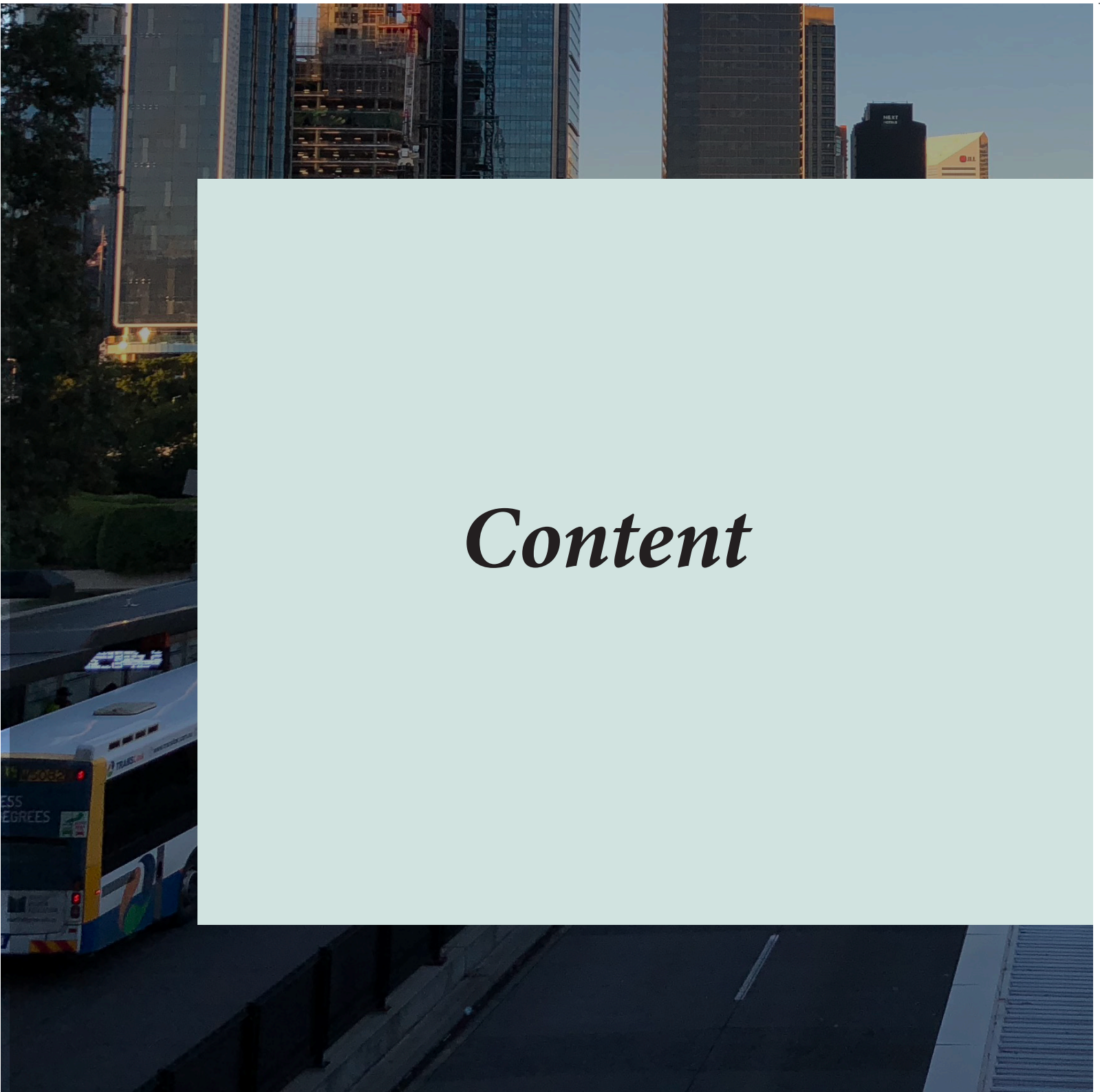




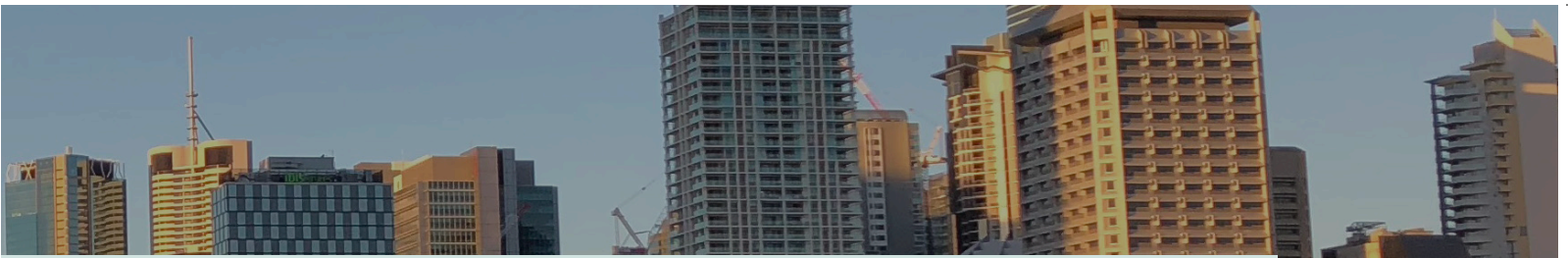
Design Portfolio





Content





About me	3
Inspiration	8
Just the fact	12
Infographic	22
Reference	27

@YOYO





About me



4





Liqian YOU

- Dynamic designer
- Day dreamer
- Backpacker
- Photographer
- Volunteer
- 5 Languages Learner
- Plan maker
- Have creative ideas & Open-minded
- Positive attitude towards life
- Love simple life
- High efficiency
- Pursuit high quality



IT Skills:

Adobe Creative Suite
(Ps, Ai, Id, Xd, Dw)



Micro OFFICE
(Word, Excel, PPT, Outlook)



Program Language
Python, HTML, CSS, JavaScript



Multimedia Software
Finalcut, 3D Max, Pr, Ae, CAD





Brisbane

This is the place I have lived for several years. My uni-life here becomes the most precious memory in my life.



6





Nightfall

At UQ Campus, St. Lucia,
Brisbane, Australia

7



Inspiration

Kenya Hara

- Japanese graphic designer
- Art director of Muji

His books *Designing Design* and *White* are recognized as essential study materials, which inspired me a lot in my design theory and aesthetics.



DESIGNING DESIGN

KENYA HARA

EI HORIUCHI

Practical expertise, he became known like a philosopher of the 1950s, particularly through the success of the poster design with animals in various surroundings. His design was always his responsibility. His books to create a sense of connection with the masses of information, illustration and theory of Japanese knowledge and thinking, are widely built in English. Although he has been first handling the design industry as a professional in a book company, he has been an avid, more than 30 years, in training in architecture. He speaks about his life in this volume and the role he has taken in the world of contemporary architecture.

John MAYER

Known for a simple style, he came to world through his many lines of design, ranging from simple, unassuming and all forms of architecture and decoration in Japan's postwar era to his work with European in the 1970s. His personal feelings, as if they come from the heart, but are not from it, is his trademark appeal to the world. With this new book, he would now reveal to the world how he achieved that through his own profound experience of his Japanese design in the world.

Lars Müller Publishers

Jasper MORRISON

With a combination of a calm and elegant, quiet, and thoughtful design, including organic and geometric shapes, as in the design of a lightbulb. His design philosophy always being to be simple. A kind of sense of being practical and to produce 100% value. His 100% people is a great graphic work. In his past 40 years of his work, he has been able to define a method of graphic design communication, but he never made a statement that there is no limit to it and maintain the quality of his simple design, which makes him a world leader.

Naoto FUKASAWA

His focus has been to create something a central, meaningful, and sense of movement. He created the world's first light bulb, the first mirror in his studio, the 100% movement of all things, including, etc., there is such as the experience. He went to participate in an early modern building form the postwar, the world's first, all about as the materials added to adding and changing, sometimes in a sense of light, glass, and metal, to create a truly glowing sense of light in the world.





しぜんとうこうなりました



無印良品

このコンセントは、木製で自然素材を使用しています。壁に馴染むような落ち着いた色合いと、シンプルなデザインが特徴です。また、ケーブルの収納にも配慮し、見た目もスッキリとしたデザインを実現しています。

無印良品のコンセントは、安全で安心な使い心地を追求しています。また、環境にやさしい素材を使用し、持続可能な製品づくりを目指しています。

無印良品のコンセントは、シンプルで美しいデザインが特徴です。また、安全で安心な使い心地を追求しています。

しぜんとうこうなりました



無印良品

この歯ブラシ立ては、木製で自然素材を使用しています。壁に馴染むような落ち着いた色合いと、シンプルなデザインが特徴です。また、ケーブルの収納にも配慮し、見た目もスッキリとしたデザインを実現しています。

無印良品の歯ブラシ立ては、安全で安心な使い心地を追求しています。また、環境にやさしい素材を使用し、持続可能な製品づくりを目指しています。

無印良品の歯ブラシ立ては、シンプルで美しいデザインが特徴です。また、安全で安心な使い心地を追求しています。





お玉の居場所です。



お玉の馴染もしいお玉置ができました。
味噌汁やお粥もよすつらふと
置き場所を悩まなくてもいいです。
キッチンのお玉置を見直し、私たちの暮らしで。

シリーズ06 お玉置

無印良品
実の証をしよつ

手に伝わる心地。



カトラリーの使い心地を考えたことはありますが、
手になじむ深みや重さを再考し、
真つて料理に深く熱をつくり出し、
使いやすいお玉置と手に伝わるカトラリーです。

シリーズ07 カトラリー

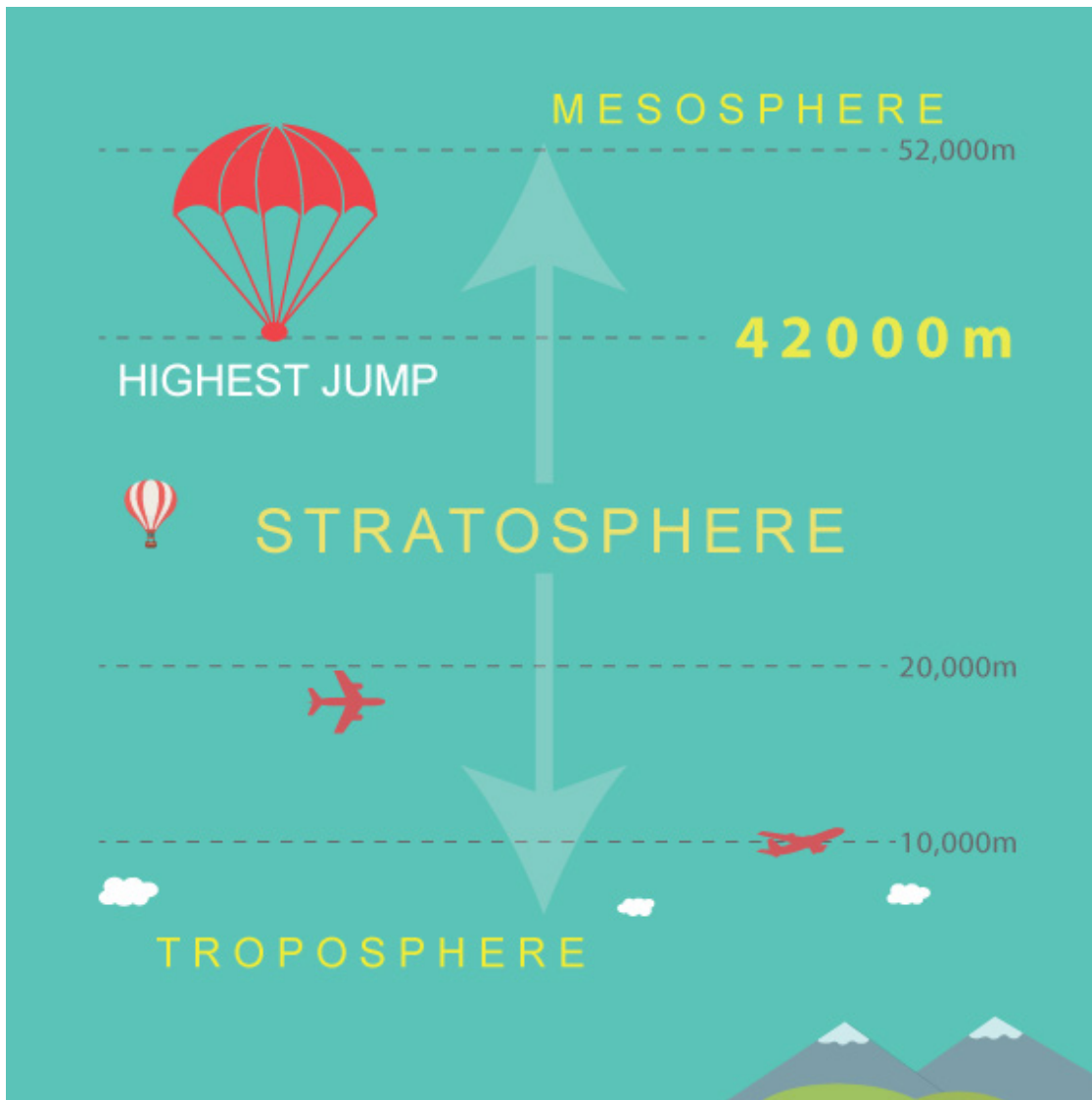
無印良品
実の証をしよつ



Just the fact 1

42: The distance, in kilometres, of the current world record for the highest free-fall parachute jump from the stratosphere.

I use ruler to show the distance which is the highest record of parachute jump in the world. I also use the blue colour background as the sky and the yellow of the words and red of the parachute to make the illustration constructed and vivid. Also, the hot balloon, plane and jet are displayed on the graphic to indicate the distance of the sky. Finally, I use cloud and mountain illustration to compare with the parachute highest jump among the mesosphere, stratosphere and troposphere.



Just the fact 2

China's cheese market generates (US \$1,056 million) vs Australia's cheese market (US \$2,046 million).

I use China and Australia map to show two countries cheese market. While China with a large population, only 10 people consumes \$1 on cheese. Comparing to Australia, 1 people consumes \$1. So, the cheese number indicates the market share of these two countries. I also use light yellow of cheese to show the number of share that China cheese market owned comparing with the Australia's. The whole graphic is symmetrical that makes viewer have a balanced eyesight and have contrasting visual effects.



US \$1,056 million



US \$2,046 million



only 10 people consumes **\$1**

VS

over 1 people consumes **\$1**





Just the fact 3

31,899: The total number of cats that entered the Cat Fanciers' Association 2004 "Best Cat in Championship" competition.

I compare UQ undergraduates number with the number of cat in competition. I choose purple as it is the UQ color and orange is the contrast color of purple. Purple, as the color of Jacaranda and the color of UQ's logo, seems to be the official color on the publications. It is vivid and energetic, which is same as the university students. Cat, in my mind, is always gentle and dependent, that makes me think of orange. Also, I design the sketches of a cat and a Bachelor cap which refer to the number of cat and the number of students.





31,899

The number of cats that entered the Cat Fanciers' Association
2004 " Best Cat in Championship" competition



34,747

The number of current UQ
Undergraduate students in 2019

Just the fact 4

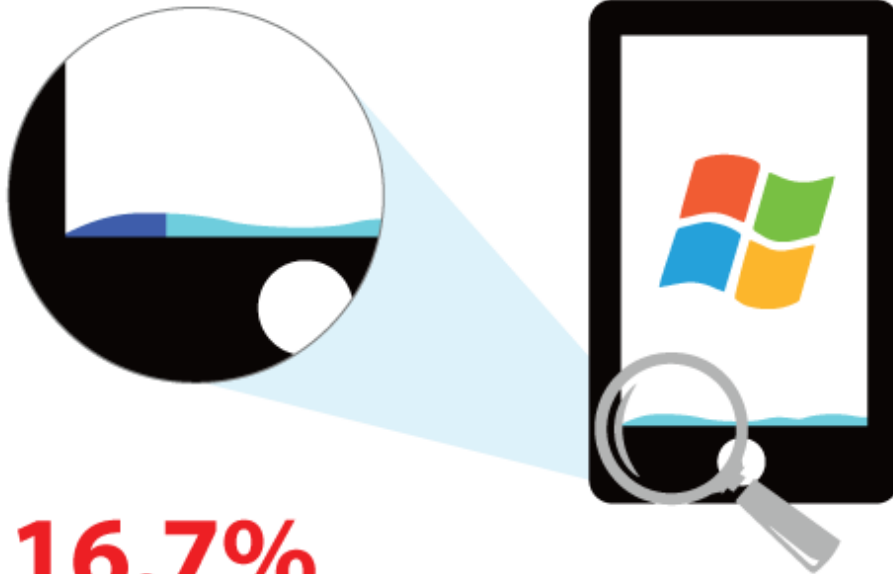
0.42:Percentage of Windows Phone users of all mobile phones in February 2017.
16.7:Of those who are still using Windows Phone in February 2019.

I use Windows' logo as mobile phone background image to represent the Windows' phone. I use magnifier making a strong contrast to show the data of percentage of people using windows moblie phone in 2017 and 2019. I choose the blue color making it as a wave shape in the graphic. The red color is used to emphasize the number of percentage.



0.42%

Windows Phone users of all mobile phones in February 2017



16.7%

Of those who are still using Windows Phone in February 2019



Just the fact 5

Chances that a cup of coffee drunk in the United States in 1963 was decaffeinated: 1 in 33
Chances today: 1 in 4

To illustrate the number 1 in 33 and 1 in 4, I use coffee cup with white color in a brown background. The number of coffee cup represent the number of chances, while I designed decaf on the top of one cup to represent the decaffeinated coffee. The index is from the magazine in 1991, so, I consider the chances today is in the year of 1991. Also, I use red color to emphasise the USA and the yellow color of the YEAR.



Chances that a cup of coffee
drunk in *the United States*
was decaffeinated:



1991



1963



Infographic

BREXIT

This graphic shows OPINION POLLING for the United Kingdom European Union membership referendum.

Polls on the general principle of Britain's membership of the European Union were carried out for a number of years prior to the referendum. This graphic shows the result of polls from Feb. 2016 to Jul. 2016.

22

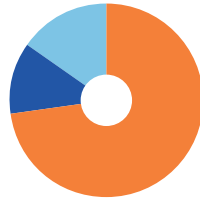
BREXIT

By Liqian YOU

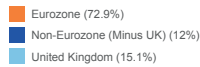
OPINION POLLING

For the United Kingdom European Union membership referendum

Polls on the general principle of Britain's membership of the European Union were carried out for a number of years prior to the referendum. This graphic shows the result of polls from Feb. 2016 to Jul. 2016.



EU GDP by currency group



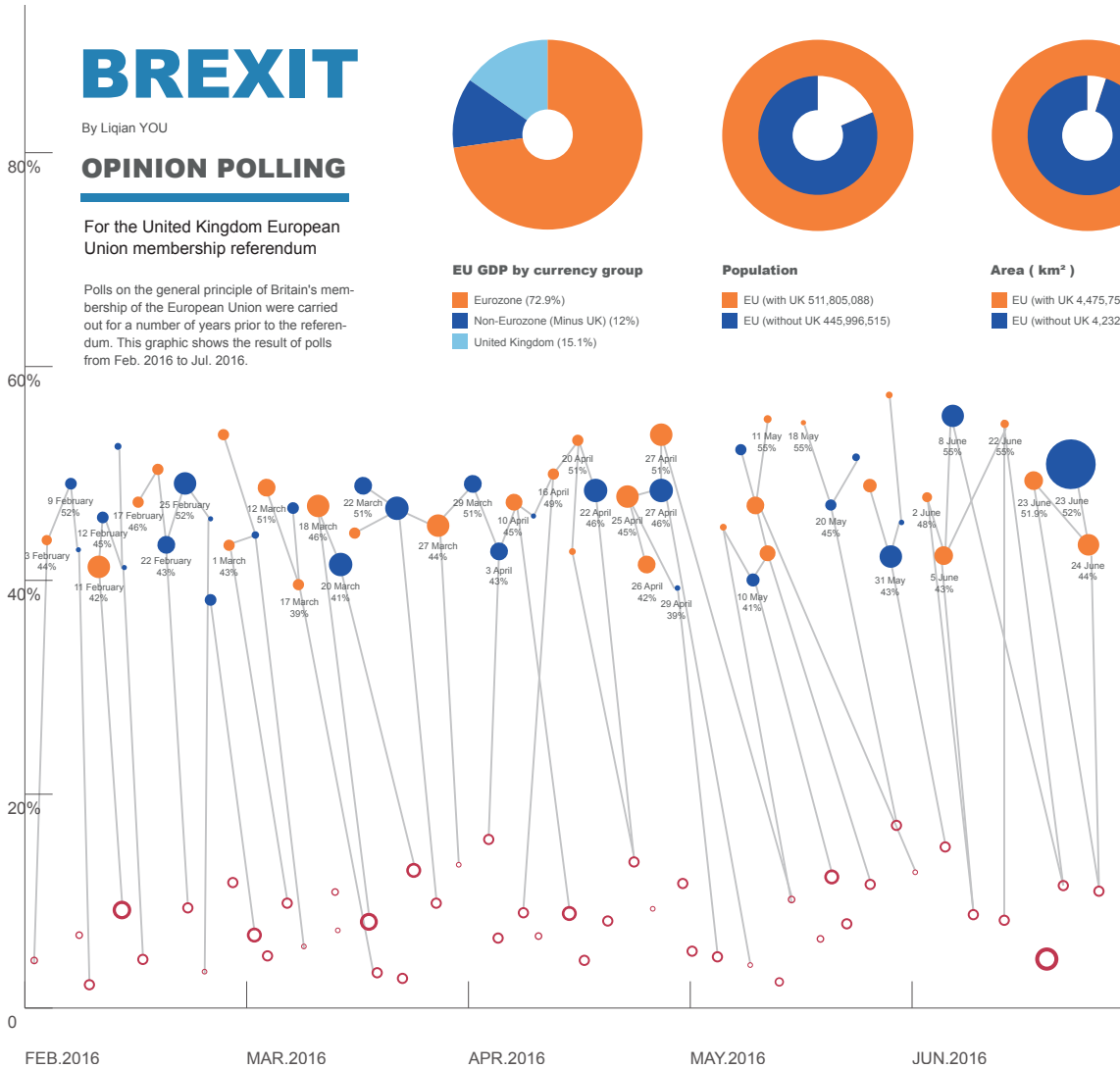
Population



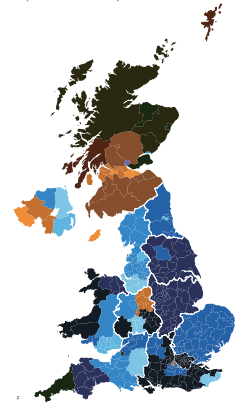
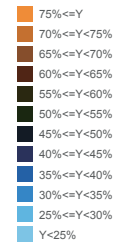
Area (km²)



GDP (PPP) (Trillions of US\$)

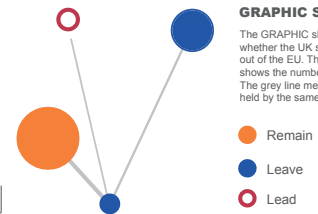


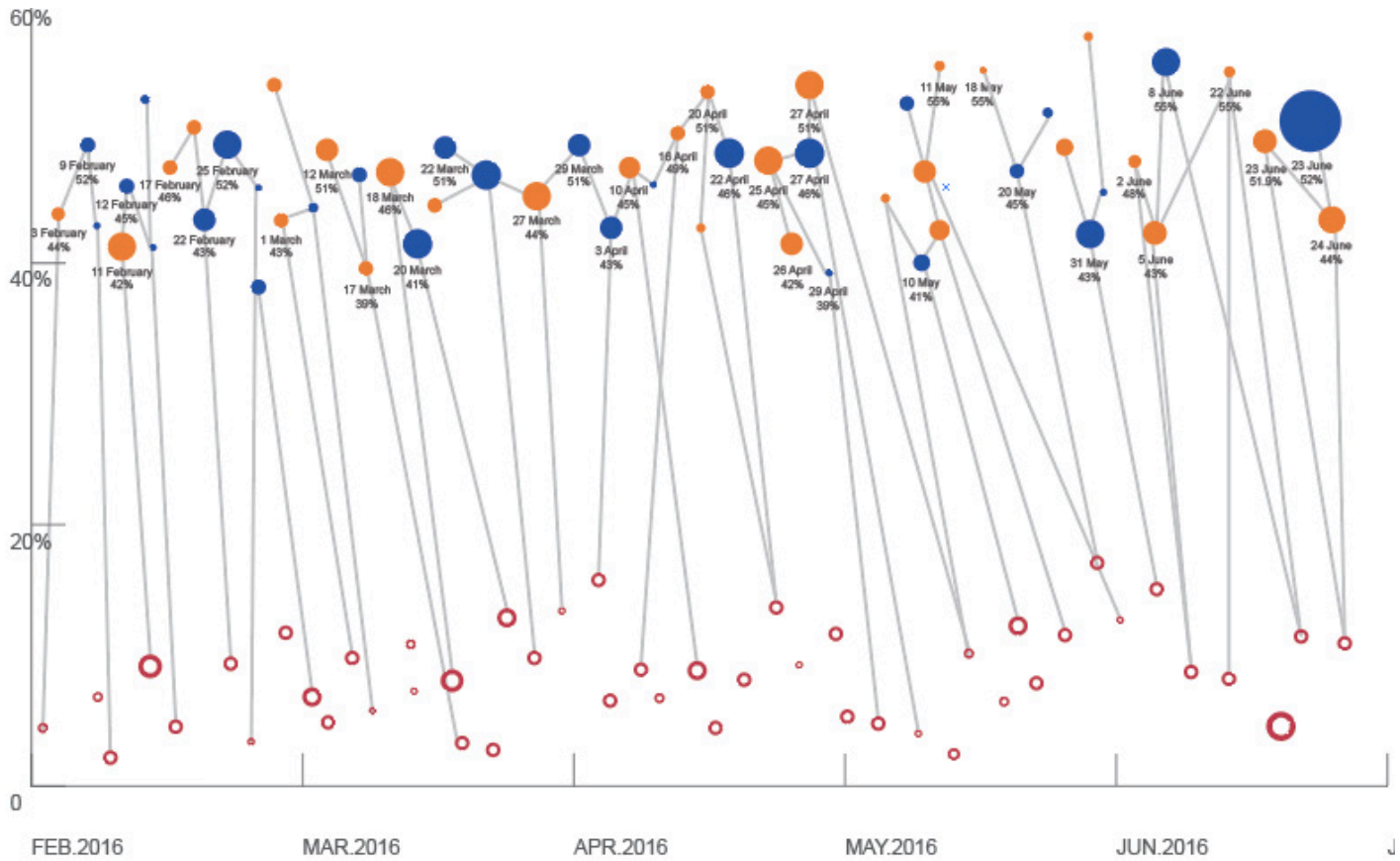
Y=Remain
Share of Vote



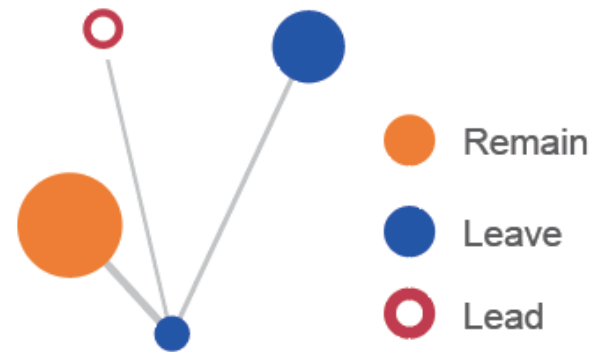
GRAPHIC SYMBOL

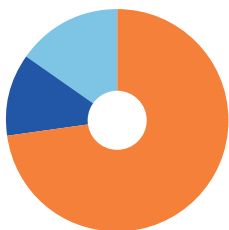
The GRAPHIC shows polling on whether the UK should be in or out of the EU. The size of dot shows the number of samples. The grey line means the poll is held by the same organization.



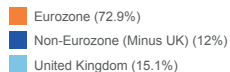


The GRAPHIC shows polling on whether the UK should be in or out of the EU. The size of dot shows the number of samples. The grey line means the poll is held by the same organization.

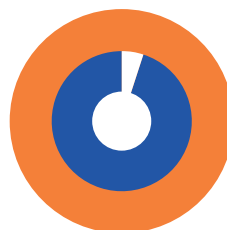
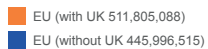




EU GDP by currency group



Population



Area (km²)

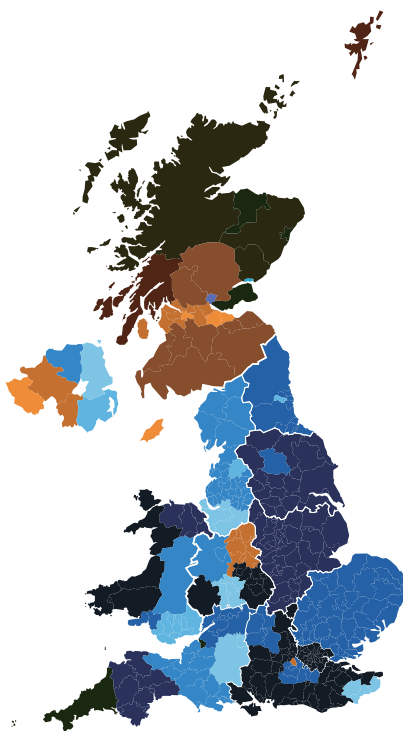
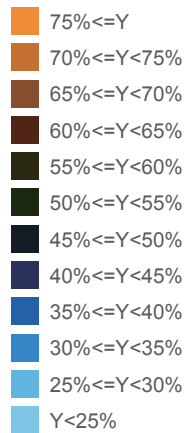


**GDP (PPP)
(Trillions of US\$)**



Y=Remain

Share of Vote



These two GRAPHIC shows the detailed information about UK and EU.

The charts above show the infru-ence before and after Brexit. The orange ring stands for the data of EU and the blue ring represents UK.

The left map shows the Share of Vote in the UK.



Scarborough B



each



Reference

Set of A4 cover, abstract composition. Retrieved from
<https://www.shutterstock.com/>

I. M. Pei. Retrieved from
https://en.wikipedia.org/wiki/I._M._Pei

Kenya Hara. Retrieved from
https://en.wikipedia.org/wiki/Kenya_Hara



youyoucandlin@gmail.com

