Design Portfolio

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@YOYO

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About me

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Liqian YOU

· Dynamic designer

· Day dreamer

· Bagpacker

· Photographer

· Volunteer

· 5 Languages Learner

· Plan maker

· Have creative ideas & Open-minded

· Positive attitude towards life

· Love simple life

· High efficiency

· Pursuit high quality

IT Skills:

Adobe Creative Suite
(Ps, Ai, Id, Xd, Dw)

Micro OFFICE
(Word, Excel, PPT, Outlook)

Program Language
Python, HTML, CSS, JavaScript

Multimedia Software
Finalcut, 3D Max, Pr, Ae, CAD

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Brisbane

This is the place I have lived for sevel years. My uni-life here becomes the most precious memory in my life.

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Nightfall

At UQ Campus, St. Lucia,
Brisbane, Australia

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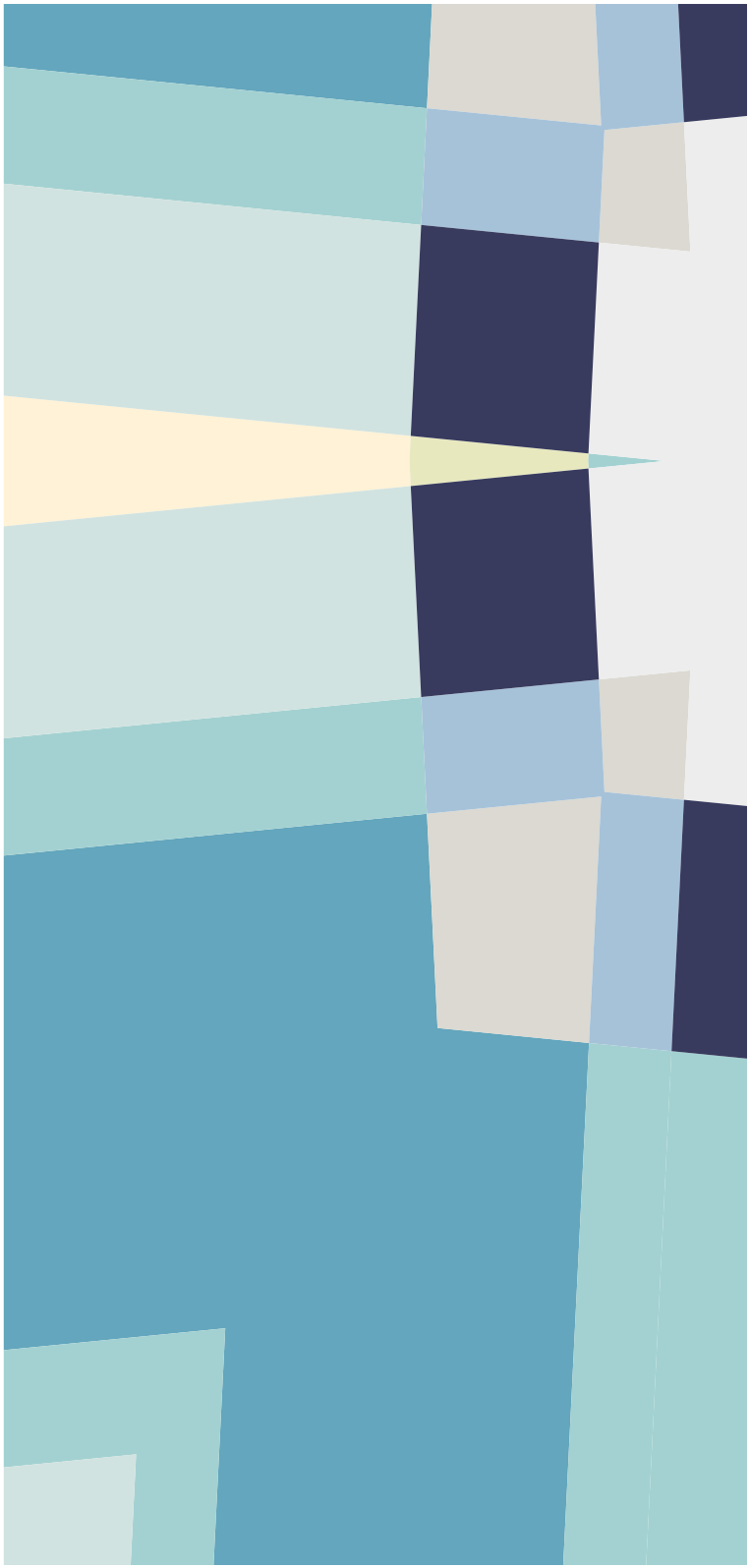
Inspiration

Kenya Hara

- Japanese graphic designer
- Art director of Muji

His books Designing Design and White are recognized as essential study materials, which inspired me a lot in my design theory and aesthetics.



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お玉の居場所です。

無印の部屋をしないお玉置きができました。
味噌汁やカレーをよそったあと
置き場所を探す必要はもうありません。
キッチンの明日を見直す、私たちの試みです。

シリーズ06 お玉置き

無印良品
家の話をしよう

手に伝わる心地。

カトラリーの使い心地を考えたことはありますか。
手になじむ厚みや重さを再考し、
真っすぐ料理に届く形をつくりました。
使いやすさが自然と手に伝わるカトラリーです。

シリーズ07 カトラリー

無印良品
家の話をしよう

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Just the fact 1

42:The distance, in kilometres, of the current world record for the highest free-fall parachute jump from the stratosphere.

I use ruler to show the distance which is the highest record of parachute jump in the world. I also use the blue colour background as the sky and the yellow of the words and red of the parachute to make the illustration constructed and vivid. Also, the hot balloon, plane and jet are displayed on the graphic to indicate the distance of the sky. Finally, I use cloud and mountain illustration to compare with the parachute highest jump among the mesosphere, stratosphere and troposphere.

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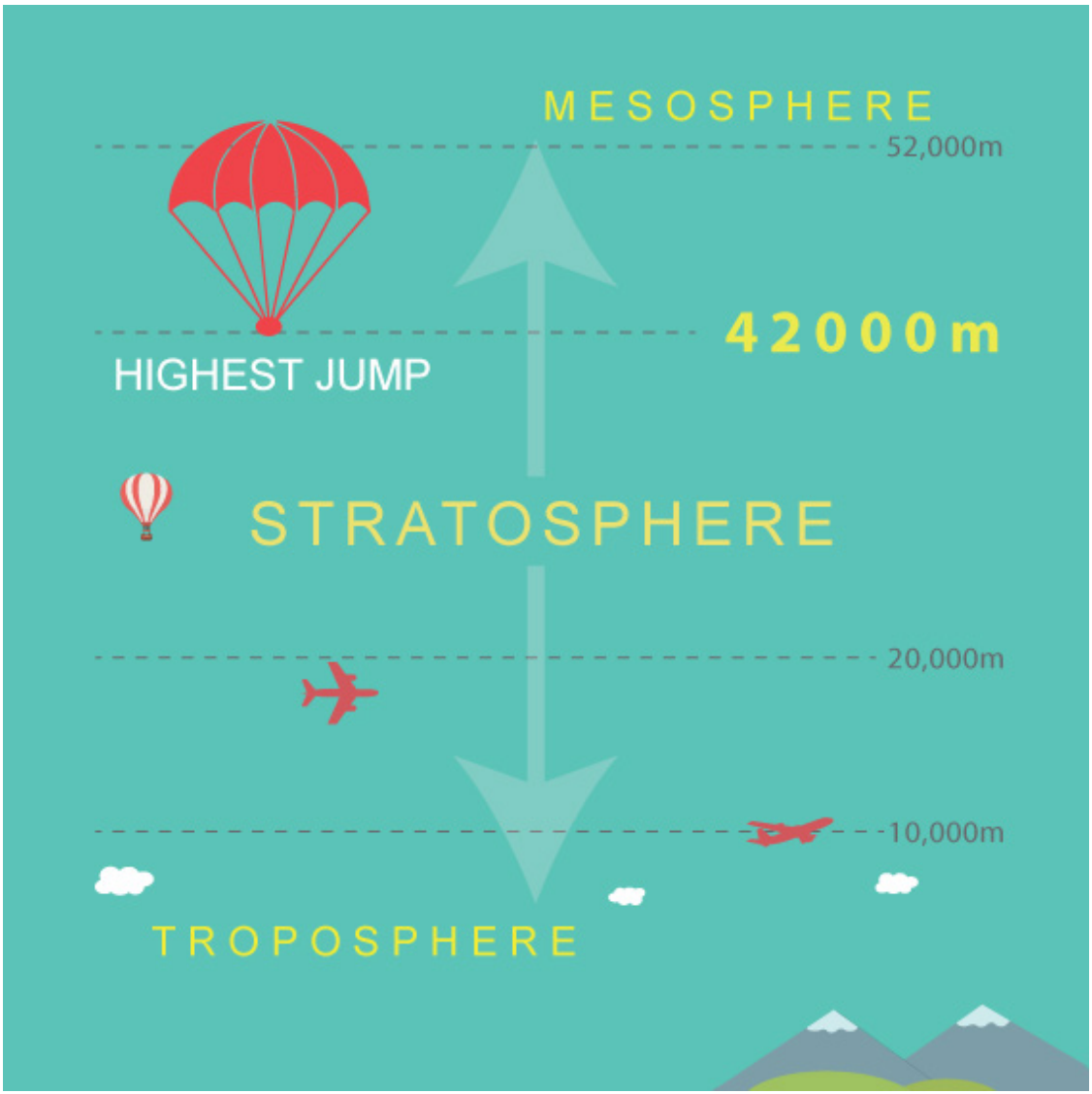

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Just the fact 2

China's cheese market generates (US $1,056 million) vs Australia's cheese market (US $2,046 million).

I use China and Australia map to show two countries cheese market. While China with a large population, only 10 people consumes $1 on cheese. Comparing to Australia, 1 people consumes $1. So, the cheese number indicates the market share of these two countries. I also use light yellow of cheese to show the number of share that China cheese market owned comparing with the Australia's. The whole graphic is symmetrical that makes viewer have a balanced eyesight and have contrasting visual effects.

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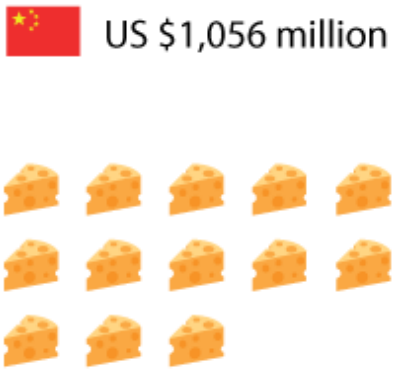

US $1,056 million

US $2,046 million

only 10 people consumes **$1**

VS

over 1 people consumes **$1**

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Just the fact 3

31,899: The total number of cats that entered the Cat Fanciers' Association 2004 "Best Cat in Championship" competition.

I compare UQ undergraduates number with the number of cat in competition. I choose purple as it is the UQ color and orange is the contrast color of purple. Purple, as the color of Jacaranda and the color of UQ's logo, seems to be the official color on the publications. It is vivid and energetic, which is same as the university students. Cat, in my mind, is always gentle and dependent, that makes me think of orange. Also, I design the sketches of a cat and a Bachelor cap which refer to the number of cat and the number of students.

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31,899

The number of cats that entered the Cat Fanciers' Association 2004 " Best Cat in Championship" competition

34,747

The number of current UQ Undergraduate students in 2019

Just the fact 4

0.42:Percentage of Windows Phone users of all mobile phones in February 2017.
16.7:Of those who are still using Windows Phone in February 2019.

I use Windows' logo as mobile phone background image to represent the Windows' phone. I use magnifier making a strong contrast to show the data of percentage of people using windows moblie phone in 2017 and 2019. I choose the blue color making it as a wave shape in the graphic. The red color is used to emphasize the number of percentage.

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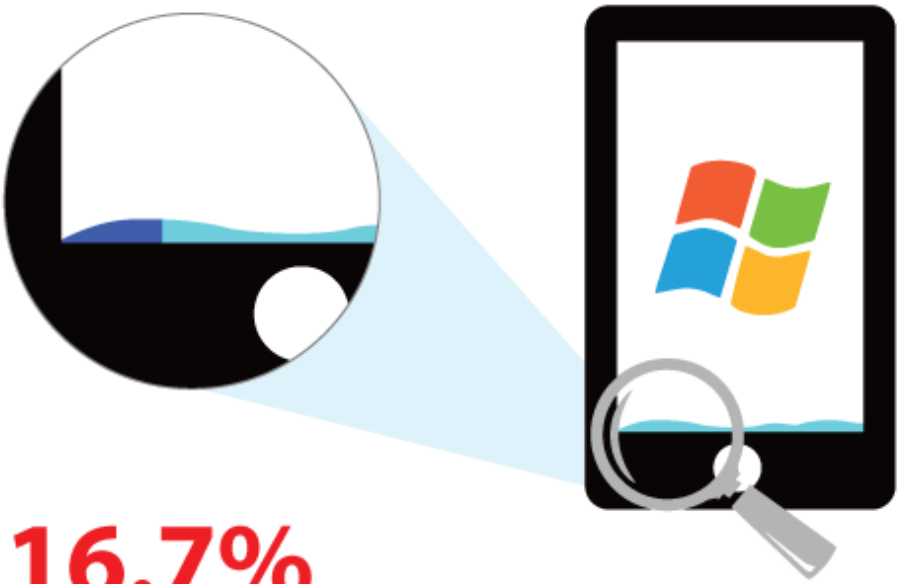
0.42%

Windows Phone users of all mobile phones in February 2017



16.7%

Of those who are still using Windows Phone in February 2019

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Just the fact 5

Chances that a cup of coffee drunk in the United States in 1963 was decaffeinated: 1 in 33
Chances today: 1 in 4

To illustrate the number 1 in 33 and 1 in 4, I use coffee cup with white color in a brown background. The number of coffee cup represent the number of chances, while I designed decaf on the top of one cup to represent the decaffeinated coffee. The index is from the magazine in 1991, so, I consider the chances today is in the year of 1991. Also, I use red color to emphasise the USA and the yellow color of the YEAR.

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Chances that a cup of coffee drunk in *the United States* was decaffeinated:

1991

1963

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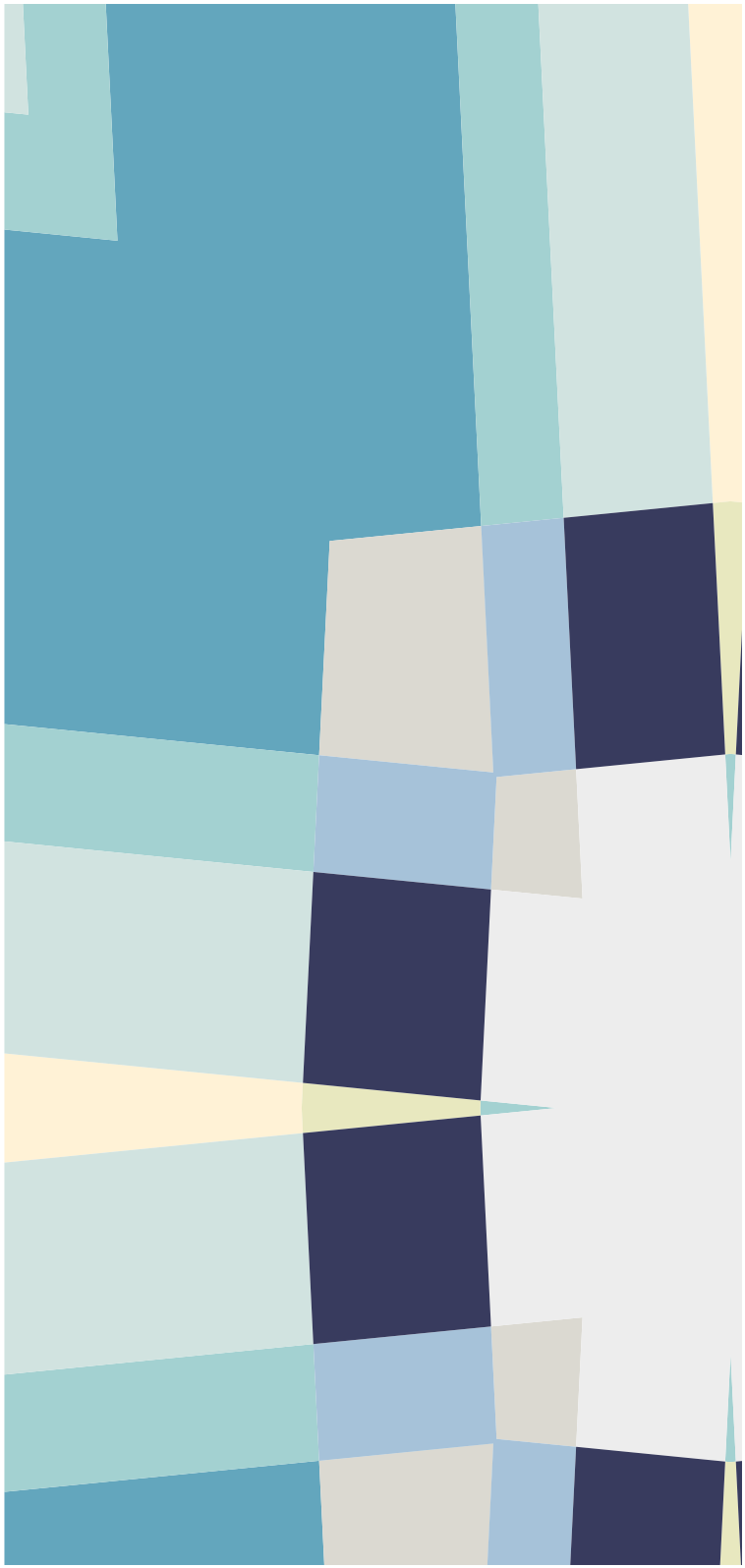
Infographic

BREXIT

This graphic shows OPINION POLLING for the United Kingdom European Union membership referendum.

Polls on the general principle of Britain's membership of the European Union were carried out for a number of years prior to the referendum. This graphic shows the result of polls from Feb. 2016 to Jul. 2016.



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BREXIT

By Liqian YOU

OPINION POLLING

For the United Kingdom European Union membership referendum

Polls on the general principle of Britain's membership of the European Union were carried out for a number of years prior to the referendum. This graphic shows the result of polls from Feb. 2016 to Jul. 2016.

EU GDP by currency group

- Eurozone (72.9%)
- Non-Eurozone (Minus UK) (12%)
- United Kingdom (15.1%)

Population

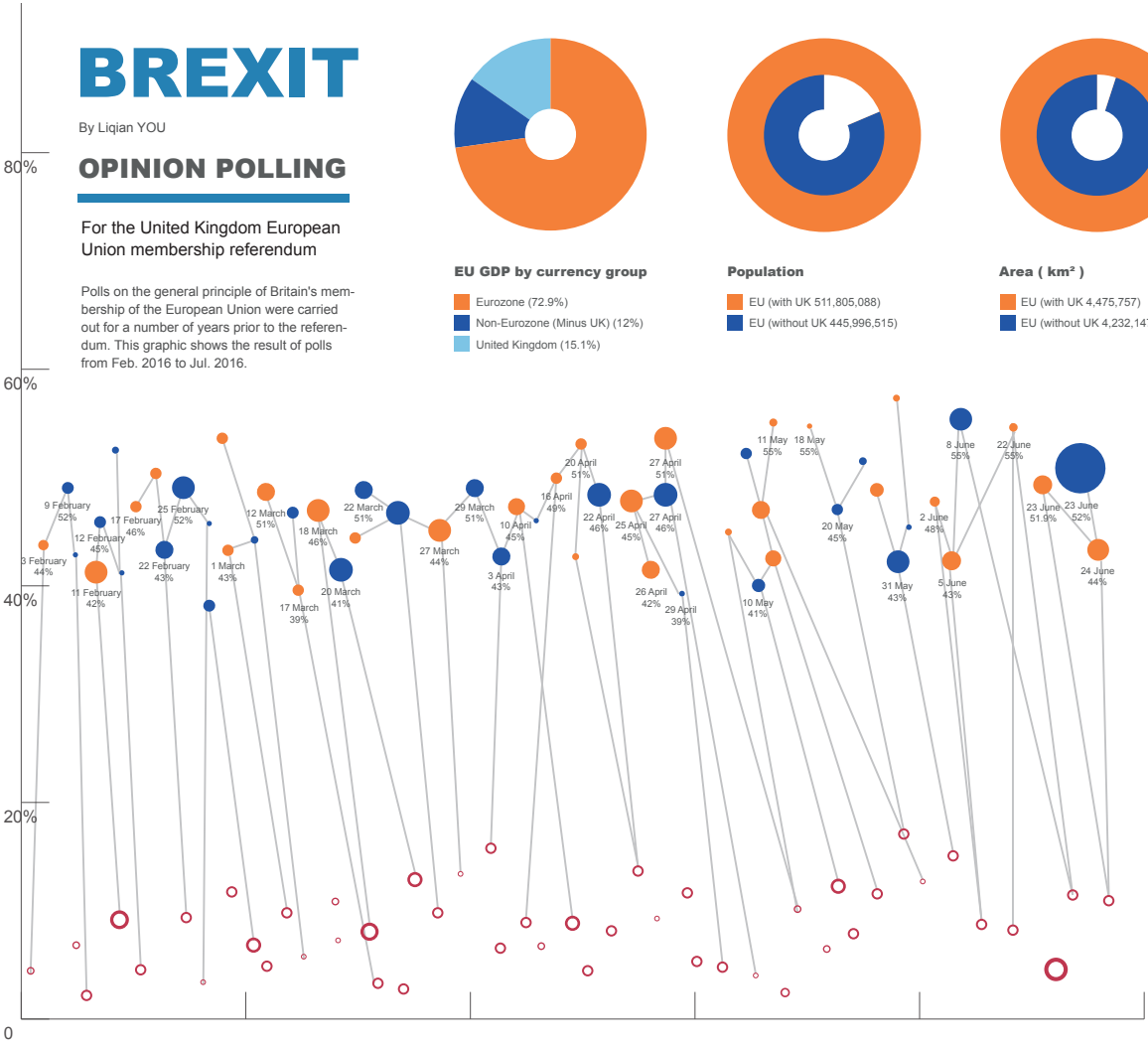
- EU (with UK 511,805,088)
- EU (without UK 445,996,515)

Area (km²)

- EU (with UK 4,475,757)
- EU (without UK 4,232,147)

GDP (PPP) (Trillions of US$)

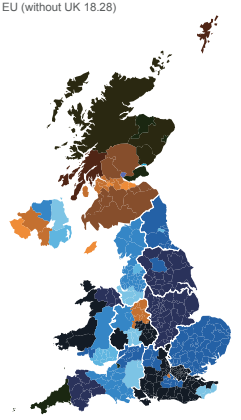
- EU (with UK 20.9)
- EU (without UK 18.28)

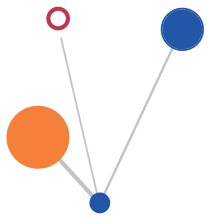


Y=Remain

Share of Vote

- 75%<=Y
- 70%<=Y<75%
- 65%<=Y<70%
- 60%<=Y<65%
- 55%<=Y<60%
- 50%<=Y<55%
- 45%<=Y<50%
- 40%<=Y<45%
- 35%<=Y<40%
- 30%<=Y<35%
- 25%<=Y<30%
- Y<25%





GRAPHIC SYMBOL

The GRAPHIC shows polling on whether the UK should be in or out of the EU. The size of dot shows the number of samples. The grey line means the poll is held by the same organization.

- Remain
- Leave
- Lead

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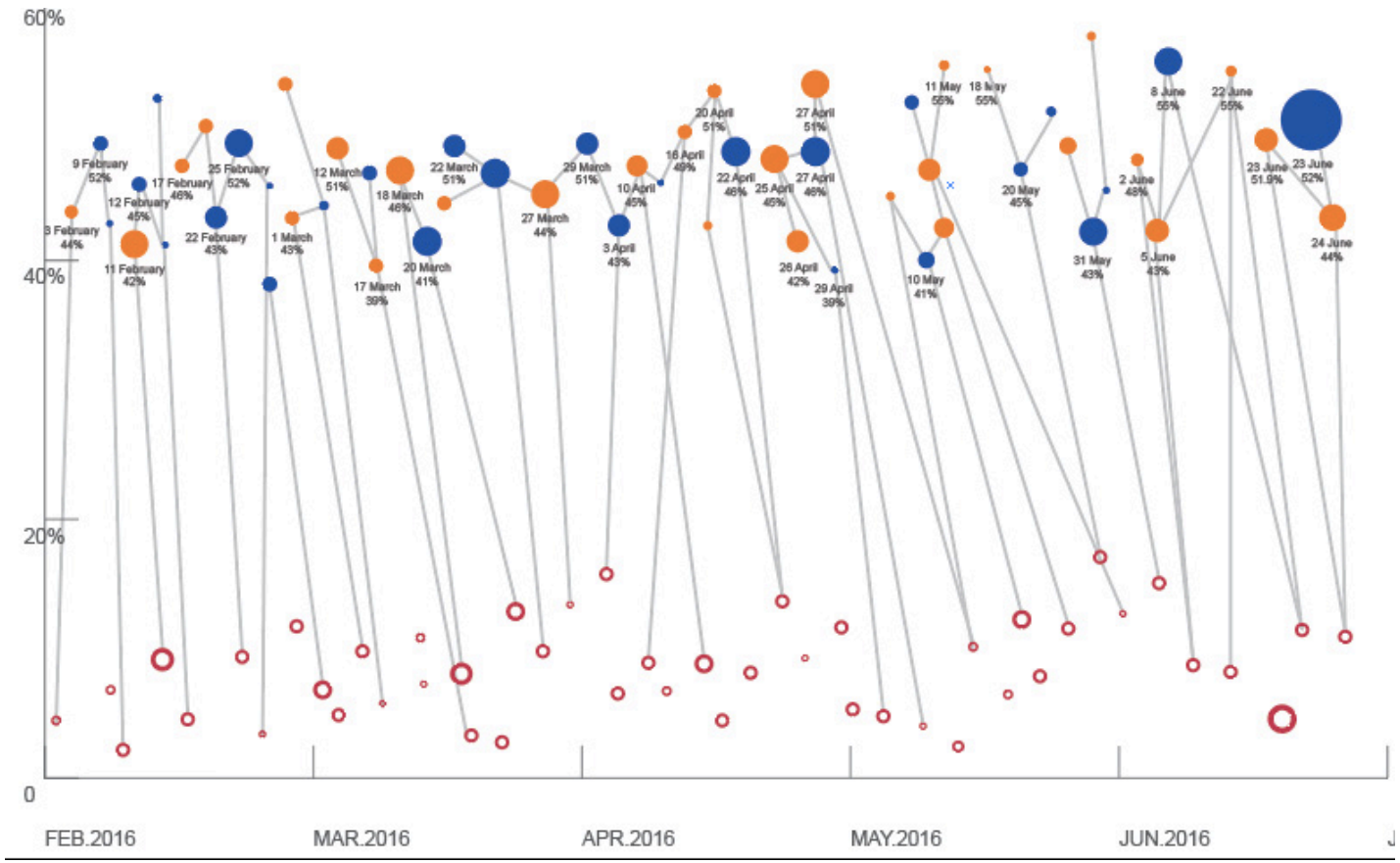

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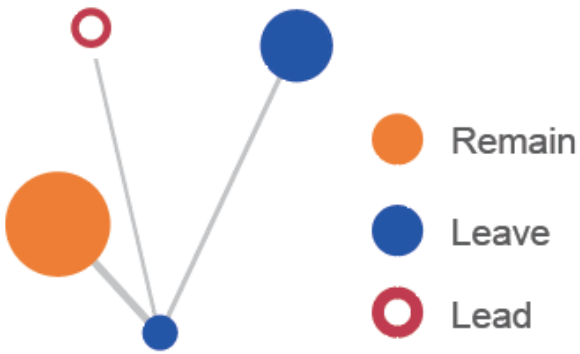

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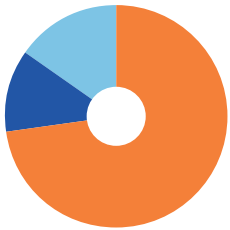

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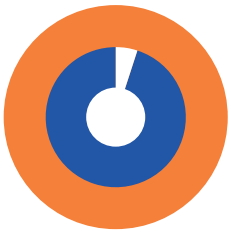

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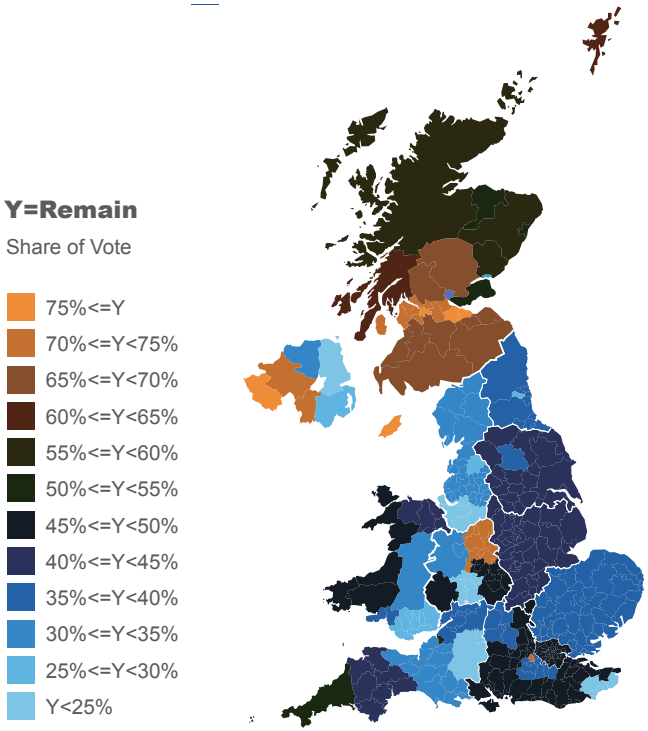

These two GRAPHIC shows the detailed information about UK and EU.

The charts above show the infruence before and after Brexit. The orange ring stands for the data of EU and the blue ring represents UK.

The left map shows the Share of Vote in the UK.

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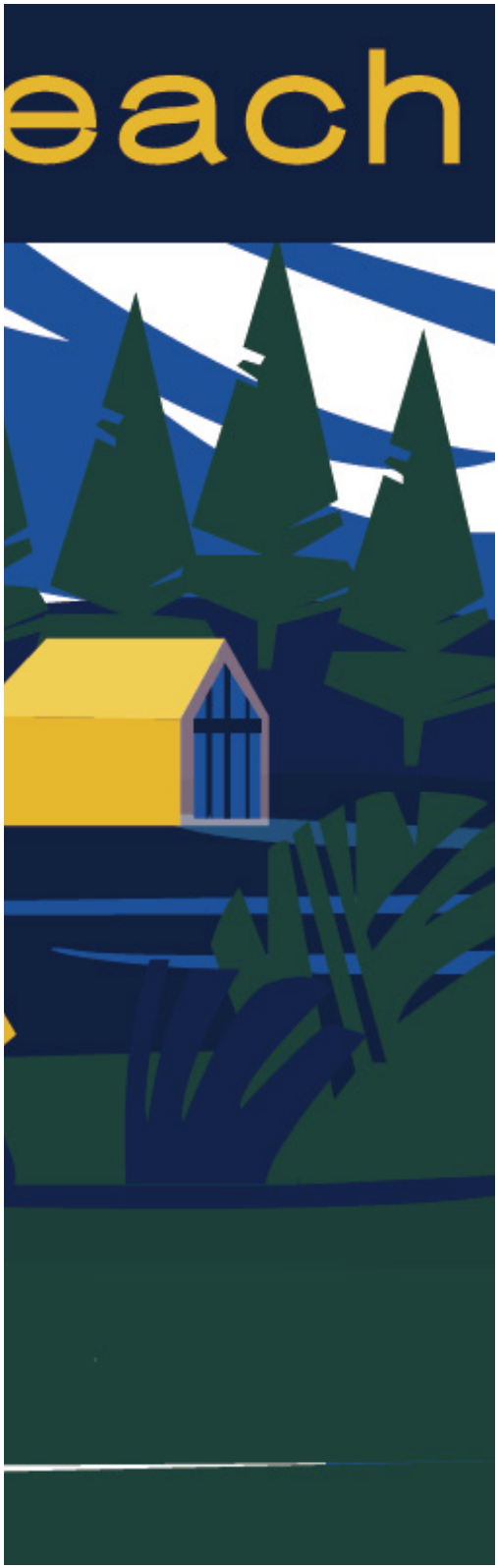
Scarborough B



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